

## **WowMe - PRIVACY POLICY**

WowMe wants you to know how we address privacy issues on the WowMe web site and all apps published by WowMe, whether for tablets or mobile devices or any other platform (all referred to as the "Site"). We have established the privacy policy below (the "Privacy Policy") to explain how your personal information will be treated by us. WowMe reserves the right to amend this Privacy Policy at any time. Please check back frequently in order to see changes, and your use of the Site constitutes your acceptance of the Privacy Policy, as it may be changed from time to time.

### **Collection of Personal Information from Site Users**

1. WowMe may collect and/or track (a) the home server domain names, email addresses, type of computer, and type of Web browser of visitors to the Site, (b) the e-mail addresses of visitors that communicate with WowMe or the Site via e-mail, (c) information knowingly provided by the visitor in online forms, registration forms and surveys, (including name, address, e-mail and other personal profile data), and (d) aggregate and user-specific information regarding page views.
2. WowMe may use Internet "cookies", web beacons, or other technology to collect information from visitors' hard drives. Cookies or other like technologies save data about individual visitors, such as the visitor's name, password, user-name, screen preferences, the pages of a site viewed by the visitor, and the advertisements viewed or clicked by the visitor. When the visitor revisits the Site, WowMe may recognize the visitor by the Internet cookie or other technology and customize the visitor's experience accordingly.
3. When a visitor performs a search within the Site, WowMe may record information identifying the visitor or linking the visitor to the search performed. WowMe may also record limited information associated with every search request made by the visitor and use that information to, among other things, solve technical problems with the service and to calculate overall usage statistics.

### **Use of Personal Data Collected**

WowMe may use personally identifiable information in a number of ways, such as:

1. To communicate with you about your account, if applicable, or to communicate information about the Site. For example, we may send all new users a registration email, and we will also occasionally send important notices or information.
2. To build higher-quality, more useful services, such as by analyzing usage trends, and by measuring demographics and interests regarding specific areas of the Site.
3. To provide you with prompt and effective customer service.
4. To support the operation of the Site (such as account maintenance and record-keeping), troubleshoot problems, resolve disputes, and to enforce our Terms of Use.

### **Disclosure of Personal Data Collected**

WowMe may disclose personally identifiable information about you to Third Parties as follows:

1. With your consent.

2. As WowMe believes necessary to: (a) comply with law (including court and government orders, and civil subpoenas); (b) enforce or apply WowMe Terms of Use and other agreements; or (c) protect the rights, property, or safety of WowMe, our users, or others.
3. If you partake (or we reasonably suspect that you are partaking) in any illegal or potentially illegal activity. We may disclose personal information even without a subpoena, warrant, or other court order, to the extent we feel is necessary to inform and cooperate with law enforcement agencies or other appropriate authorities.
4. In aggregated form, i.e., information about multiple users collectively without identifying any individual user, such as the total number of visitors to a particular section in a given week.

### **Social Networks**

We enable you to create [your stories and photos] and share them [on social networks]. We cannot control the actions of others with whom you may choose to share your pages and information. Also, we cannot guarantee that the content you post on our site will not be viewed by others outside your network.

### **Security Measures**

WowMe has implemented numerous security features to prevent the unauthorized release of or access to personal information. In particular, when a visitor provides information through the Site, WowMe offers the visitor the ability to use a secure server. The secure server encrypts all information a visitor inputs before it is sent to WowMe, and is also used to store personal information securely.

### **Third Party Web Sites or Apps**

The Site may contain links to other Internet web sites or apps. Unless we explicitly state otherwise, we have no control over these third-party sites or apps and their privacy practices, and this Privacy Policy applies only to information you supply (or that we collect) in connection with use of the Site. You should review third party privacy policies in connection with visiting other Sites.

### **Opt-Out Right**

Visitors may opt-out of having their personal information collected by WowMe, used by WowMe for secondary purposes, or used by WowMe to send promotional correspondence to the visitor, by contacting WowMe via email at [info@wowme.tv](mailto:info@wowme.tv).

### **Access to and Ability to Correct Personal Data**

Upon request via e-mail, WowMe will provide to visitors a summary of any personally identifiable information retained by WowMe regarding the visitor. Visitors may modify, correct, change or update personally identifiable information that WowMe has collected through the Site or may use their personal record to be removed from WowMe database by contacting WowMe via e-mail: [info@wowme.tv](mailto:info@wowme.tv).

### **Our Contact Information**

If you have any questions regarding this Privacy Policy or you would like to review, change, and/or remove your personal information, you may contact us at: [info@wowme.tv](mailto:info@wowme.tv).

### **Governing Law**

This Privacy Policy and the privacy practices of WowMe will be subject exclusively to the laws of the Portugal and the State of Delaware, USA. WowMe makes no representation that this Privacy Policy and such practices comply with the laws of any other country than Portugal and United States of America. Visitors who use the Site and reside outside Portugal or the United States do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable. If you reside outside Portugal or the United States, by using the Site, you consent to the transfer and use of your information outside your country.

### **Special California Privacy Notice**

California Civil Code Section 1798.83 (also known as S.B. 27 or the "Shine the Light" law), allows users that are California residents to request certain information regarding WowMe's disclosure, if any, of personal information to third parties for the third-parties' direct marketing purposes. To make such a request, please send an email message to [info@wowme.tv](mailto:info@wowme.tv) with "Request for California Privacy Information" in the subject line. If applicable, we will provide you, by email, a list of the categories of personal information disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year, along with the third parties' names and addresses. Please note that not all personal information sharing is covered by S.B. 27's requirements.